

Tourism Services Policy

Keywords: Tourism, Economic, Business, Promotion, Marketing, Events, Visitor Information Centre

Corporate Plan:	
Classification:	Community Services – Public Policy
First Issued/Approved:	August 2010
Review Frequency:	Bi-annually
Last Reviewed:	August 2010; March 2011
Next Review Due:	2012
Responsible Officer(s):	CDO
Council File Reference:	4.63.1
Applicable Legislation:	Nil
Relevant Policies:	Nil
Related Procedures:	Public Consultation not required prior to adoption Visitor Information Centre Accreditation Manual Staff Operations Manual – Visitor Information Centre
Delegations:	Nil

Purpose

Tourism has added considerably to the economic profile of the Riverland and the Berri Barmera district in particular. This policy recognises that contribution and the need for a continued focus on tourism within Council's operations. It provides direction on where Council's inputs are focussed.

Principles

Council accepts that encouraging visitors to the Berri Barmera district and the Riverland region is of significant economic benefit and will support activities and organisations that are focused on this outcome.

Council accepts its role as a provider of information to visitors once they are attracted to the district. Council's preference (where possible) is to support Visitor Information Centres and Tourism Service providers within the district that have undertaken SATIC accreditation process.

Council supports the Tourism industry by the maintaining of facilities that includes:

- Visitor Information Centres
- The Riverfronts and Lake Front
- Mooring areas & boat ramp facilities
- Rocky's Hall of Fame
- Public Toilets
- Signage
- Parks and Gardens development and maintenance.
- Swimming Pool, Recreation Centre and Sporting Grounds
- Camping grounds & other reserves
- Road network

Council supports events on a local and regional level that attract and provide quality experiences for visitors and local residents.

Availability of the Policy

This Policy will be available for inspection at the Council Offices at Berri or Barmera during ordinary business hours at no charge.

Copies of this Policy will also be available from Councils website www.berribarmera.sa.gov.au or postal copies may be obtained from the Council Office, to be charged at the scheduled rate according to the Fees and Charges Register.

VERSION CONTROL

The electronic version of this policy stored on the intranet is the controlled version.

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LIST OF AMENDMENTS

Nil

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