

## Community/town entrance/tourism/real estate signs

**Keywords:** signs

<b>Corporate Plan:</b>	
<b>Classification:</b>	<i>Environmental Services – Inspectorial Services – Signage Policy</i>
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<b>Responsible Officer(s):</b>	<i>MES/MP. PO, GI</i>
<b>Council File Reference:</b>	<i>3.63.1</i>
<b>Applicable Legislation:</b>	<i>Local Government Act 1999 (Section 208, 209, 221, 222, 223, 224, 225, 227, 234.</i> <i>Development Act 1993 S74, Summary of Offences act 1953 S33(2)(c) and (d)</i> <i>Development Regulations 2008 – Schedule 2 Clause 9, Sch. 3 clause 1</i>
<b>Relevant Policies:</b>	<i>Council by-law number 2 – moveable signs</i>
<b>Related Procedures:</b>	
<b>Delegations:</b>	<i>Berri Barmera Council Delegations Register</i>

### Purpose

Council is responsible for the issuing of approvals and permits for various forms of signage and these are generally assessed under the Development Act 1993 and Local Government Act 1999.

It has come to council's attention that some forms of signage are not covered that would be of benefit to the community in particular to allow for out of town areas to promote their locations. Signs of this nature are typically located adjacent the Sturt Highway which is the responsibility of the Department of Planning, Transport and Infrastructure (DPTI). The signage policy aims to provide consistency with the requirements of the DPTI and offer a uniform approach to signage within our district.

### Principles

The Policy aims to provide an orderly and environmentally friendly approach to placement of roadside signs in public places and also to minimize any threat to public safety from the placement of such signage.

## **Tourism/town entry/community signs:**

Tourist signage requested by local businesses shall be undertaken in accordance with the "Road Sign Guidelines: Guide to visitor and services road signs in South Australia" produced by Tourism SA when located in areas under the direction of TSA.

Town entrance signs for the smaller townships of Cobdogla, Loveday, Overland Corner, Glossop, Winkie and Monash shall be erected in the most appropriate site adjacent the Highway. For the towns of Glossop and Overland Corner there shall be one at each end of the entrance of the town while the other towns of Cobdogla, Loveday, Winkie and Monash shall have a single sign at the most appropriate site adjacent the Sturt Highway to provide direction to the towns. There should be a uniform approach for these structures located on council land. Signage should be appropriately located to avoid interference with existing infrastructure, road users and pedestrians. These signs should be located at appropriate points to provide clear direction and information to residents and visitors to places of interest. Council may authorise local businesses to utilise space on the smaller township signs and other directional signs to provide advertising space. This advertising will be provided at the expense of the business that wishes to utilise any sign erected by council. Signage is to be undertaken in coordination with the Department of Planning, Transport and Infrastructure where necessary in locations endorsed by council and in consultation with the Berri and Barmera Town Beautification Committees. Additional signage shall only be undertaken with the agreement of council.

Community signs shall be consolidated to appropriate locations so as to avoid proliferation of signage along the roads. These locations should include existing and new visitor information sites for permanently fixed signs. Temporary community signs shall be erected only with the relevant permits under the Local Government Act 1999 and in accordance with the following requirements:

- Located only in the nominated areas;
- Not sited so as to interfere with traffic or pedestrian movements;
- Not interfere with any infrastructure above or below ground;
- Be erected no longer than 6 weeks prior to an event and be removed within 1 week after the event; and
- Must not move, flash or be illuminated.

## **Real Estate signs:**

Real Estate signs shall be limited to the following circumstance when associated with the out of town areas:

- Limit of one sign per property for sale or auction;
- Have a maximum height of 1 metre above ground level;
- Have an advertising area not exceeding a dimension of 400mm x 400mm;
- Be double sided to avoid the need for dual signage;
- Contain only the name of the agent that is responsible for the subject property, details of whether the subject property is for sale, auction or lease and a directional arrow on the advertising display;
- Not be located within 10 metres of an intersection;
- Not include any illumination;
- Be maintained in good condition;
- Be stable when in position;
- Must not interfere with any infrastructure above or below ground;
- Be removed a maximum of 2 weeks after the property is disposed of;

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